

CORE COMPONENT 4: PUBLIC OUTREACH PLAN

A GREAT SALT LAKE WATER QUALITY STRATEGY



April 2012

Utah Division of Water Quality

A Public Outreach Plan to enhance awareness of Great Salt Lake, build support for water quality objectives, leverage partnerships, and secure resources.

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ACRONYMS AND ABBREVIATIONS

POTW	Publicly Owned Treatment Works
UDWQ	Utah Division of Water Quality

CORE COMPONENT 4: PUBLIC OUTREACH PLAN

UTAH DIVISION OF WATER QUALITY

1 APPROACH

2 The Utah Division of Water Quality (UDWQ) recognizes that stakeholder engagement is vital to the
3 completion and implementation of this strategy. In the short term, UDWQ will work with government,
4 our partners, stakeholders, and the general public, as outlined below, to review the draft strategy
5 through a series of meetings, an open house, and a public comment period. Input from these efforts
6 will be used to complete the plan and expand this outreach section to include a long-term strategic
7 approach needed to fully implement the plan by enhancing awareness of Great Salt Lake, building
8 support for water quality objectives, leveraging partnerships, and securing resources.

9 KICK OFF

10 UDWQ will present the Great Salt Lake Water Quality strategy to the Water Quality Board to
11 initiate the process.

12 **Meeting:** Water Quality Board

13 **Date:** April 18, 2012

14 **Time/Location:** 9:00 AM—Water Environment Association Conference, Dixie Center, St. George Utah

15 STAKEHOLDER INTRODUCTION PRE-PUBLIC COMMENT PERIOD

16 Following the April 18, 2012, Water Quality Board Meeting, UDWQ will meet with key Great Salt
17 Lake stakeholders to introduce the strategy and solicit input before the public comment period that
18 begins on June 1, 2012.

SPECIFIC STAKEHOLDERS TO APPROACH PRE-PUBLIC COMMENT PERIOD:

- ☐ Mineral Extraction Facilities (GSL Minerals, US Magnesium, ATI Titanium, Morton Salt, Cargill Salt, and Broken Arrow)
- ☐ Industrial Dischargers (Kennecott Utah Copper and Jordan Valley Water Conservancy District)
- ☐ Brine Shrimp Industry (Utah Artemia Association)
- ☐ Municipal Wastewater Treatment Facilities (Publicly Owned Treatment Works [POTWs])
- ☐ State Agencies (Utah Division of Forestry, Fire, and State Lands; UGS; Wildlife Resources; Water Resources; State Parks)
- ☐ Federal Agencies (United States Geographical Survey, United States Fish and Wildlife Service, United States Army Corps of Engineers)
- ☐ Conservation Groups (Friends of GSL, GSL Alliance, Western Resource Advocates)

MEETINGS SCHEDULED

Meeting: Water Environment Association

Date: April 19, 2012

Time/Location: 2:30 PM at the WEAU conference in Dixie Center in St. George

Target Stakeholders: Water Quality and Water Resource Professionals

Meeting: Department of Natural Resource/Division of Forestry Fire and State Lands/Great Salt Lake Technical Team Meeting

Date: April 18, 2012

Time/Location: 9:00 to 11:00 AM, DNR Building

Target Stakeholders: State and Federal Agencies, Mineral Extraction Facilities, Brine Shrimp Industry, Conservation Groups, Consultants and Academia

Meeting: Great Salt Lake Alliance

Date: April 26, 2012

Time/Location: The Nature Conservancy

Target Stakeholders: Conservation Groups

Meeting: Utah Artemia Association

Date: May 1, 2012

Time/Location: 8:30 to 10:00 AM, MASOB/Arches Conference Room

Target Stakeholders: Brine Shrimp Industry

- 50 **Meeting:** POTW Managers Meeting
51 **Date:** May 1, 2012
52 **Time/Location:** 11:00 to 1:00 PM at Central Valley Sewer District
53 **Target Stakeholders:** POTW General Managers
- 54 **Meeting:** Great Salt Lake Advisory Council
55 **Date:** May 2, 2012
56 **Time/Location:** To Be Determined
57 **Target Stakeholders:** Counties, Cities, Brine Shrimp Industry, Migratory Bird Protection, POTW,
58 Conservation, Mineral Extraction
- 59 **Meeting:** Friends of Great Salt Lake Issues Forum
60 **Date:** May 10–11, 2012
61 **Time/Location:** University of Utah
62 **Target Stakeholders:** General Public with interest in Great Salt Lake
- 63 **Meeting:** Kennecott Utah Copper and Jordan Valley Water Conservancy District
64 **Date:** May 15, 2012
65 **Time/Location:** 9:00 to 11:00 AM, MASOB/Red Rocks Conference Room
66 **Target Stakeholders:** Industrial Dischargers
- 67 **Meeting:** Mineral Extraction Facilities
68 **Date:** May 21, 2012
69 **Time/Location:** 9:00 to 11:00 AM, MASOB/Red Rocks Conference Room
70 **Target Stakeholders:** Mineral Extraction Facilities

71 OPEN HOUSE AND PUBLIC COMMENT PERIOD

72 Following the initial outreach with key stakeholders, UDWQ will initiate a 45-day public comment
73 period from June 1, 2012, through July 16, 2012.

74 UDWQ will also host an “Open House” during the public comment period.

- 75 **Meeting:** Open House
76 **Date:** June 19, 2012
77 **Time/Location:** 3:00 to 6:00 PM, MASOB/Board Room

78 **ENGAGING STAKEHOLDER GROUPS DURING PUBLIC COMMENT**
79 **PERIOD**

80 During the public comment period, UDWQ will specifically notify and engage as many of following
81 groups:

82 **Utah Legislature**

83 Presentation to Natural Resources, Agriculture, and Environment Interim Committee

84 **Tributary Watersheds/Commissions**

85 Utah Lake Commission

86 Bear River Commission

87 Jordan River Commission

88 **Counties and Municipalities**

89 Utah League of Cities and Towns

90 Wasatch Front Regional Council

91 Salt Lake City

92 Davis County Council

93 Weber County Council

94 Tooele County Council

95 Box Elder County Council

96 Salt Lake City Council

97 **Academic Institutions**

98 Westminster College—Great Salt Lake Institute

99 University of Utah

100 Weber State University

101 Utah State University

102 **Duck Clubs**

103 West Side Association of Duck Clubs

FINAL PLAN ADOPTED BY WATER QUALITY BOARD

Once the public comment period ends on July 16, 2012, UDWQ will review all comments, prepare a response summary, and revise the strategy as appropriate. The final strategy will be presented to the Water Quality Board for adoption.

Meeting: Water Quality Board

Date: 08/22/2012

Time/Location: 9:30 AM – MASOB Board Conference Room

KEY ELEMENTS OF LONG TERM OUTREACH APPROACH

UDWQ has identified four key long-term outreach objectives:

- ☐ Enhancing awareness of the lake
- ☐ Building support for water quality objectives
- ☐ Leveraging partnerships
- ☐ Securing resources

UDWQ will engage all stakeholders during the public comment period to develop a strategic outreach approach to work with partners to meet these objectives.